Charting the Path of Financial and Monetary Economics: A Bibliometric Examination of Publication Patterns and Research Productivity

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ABSTRACT

The dynamic landscape of financial and monetary economics has witnessed an evolution marked by scholarly publications that delve into the intricate dynamics of financial systems, monetary policies, and their far-reaching implications. Employing bibliometric analysis, this study maps the trajectory of these fields by scrutinizing publication patterns, research collaborations, influential authors, and emerging research areas. The analysis of comprehensive datasets derived from reputable academic databases provides a comprehensive view of the growth trends, collaborative networks, and research themes within the realm of financial and monetary economics. Utilizing a range of bibliometric indicators and visualization techniques, this research uncovers the historical journey and prevailing patterns that have shaped these vital domains. The findings of this study hold significance for researchers, policymakers, and academic institutions, aiding informed decision-making, innovative research, and effective policy formulation.

Keywords: Bibliometric Analysis, Financial, Monetary Economics

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1. INTRODUCTION

Financial and monetary economics is the foundation of economic analysis, studying the complex dynamics of financial markets, banking systems, and monetary policy [1], [2]. These fields have a crucial role in shaping economic stability, growth, and global financial interactions. Over the years, the landscape of financial and monetary economics has witnessed a remarkable transformation, guided by the relentless efforts of scholars, researchers, and policymakers [3], [4]. A critical understanding of this evolution is essential to foster informed decision-making, innovative research, and effective policy formulation.

One topic of discussion in financial and monetary economics is contagion in financial networks. Interconnections between financial institutions create potential channels for contagion and amplification of shocks to the financial system. The study of contagion in financial networks helps estimate the extent to which interconnectedness increases expected losses under different distributions of shocks [5].
Another area of discussion is the influence of financial innovations on the development of the banking system. The introduction of financial innovations, such as electronic banking, fintech companies, cryptocurrencies, and blockchain technology, has led to significant changes to traditional banking systems in many countries [6].

The role of monetary policy in shaping economic outcomes is also an important topic [7]. For example, the impact of uncertainty on investment dynamics has been studied in quantitative general equilibrium models, which feature heterogeneous firms facing time-varying, irreversible idiosyncratic uncertainty, non-convex capital adjustment costs, and financial frictions [8].

In addition, the long-term interactions between carbon dioxide emissions, real gross domestic product, fossil fuel consumption, and financial development have been examined for emerging markets [9]. This research helps understand the environmental impacts of economic growth and financial development in these markets.

In summary, financial and monetary economics covers a wide range of topics that are critical to understanding the complex dynamics of financial markets, banking systems, and monetary policy. These areas play a crucial role in shaping economic stability, growth, and global financial interactions, thus making it an important field of study for economists and policymakers.

Increasing globalization, technological advancements, and shifting economic paradigms have prompted a surge in research activity in the field of financial and monetary economics. Scholars from various disciplines have contributed to a rich tapestry of literature, investigating the complex interactions between financial institutions, monetary policy, market behavior, and their profound implications for the broader economy. As these fields continue to evolve, tracking the trajectory of research is important to identify key trends, influential contributors, and emerging research areas.

Increasing globalization, technological advances, and economic paradigm shifts have encouraged increased research activities in the field of financial and monetary economics. This can be seen from various aspects, such as the impact of globalization on financial development, energy utilization, and environmental sustainability [10]. Financial globalization, for example, has been shown to have both positive and negative impacts on economic growth and environmental quality [11].

Technological advances also play an important role in shaping monetary policy and the financial system. The emergence of stable coins and central bank digital currencies (CBDCs) offers new ways to increase financial inclusion, reduce transaction costs and improve the efficiency of the global financial system [12]. In addition, advances in information technology have the potential to influence our ideas about money and monetary regulation, leading to the development of new technologies and innovative solutions [13].

In the context of environmental issues, research has shown that financial inclusion and economic policy uncertainty in an era of globalization can have significant implications for both low and high OECD economies [14]. Technological advances in factory production systems, for example, have led to the development of new systems that increase productivity and reduce hazards for humans working in these systems [15].

In addition, the emergence of cryptocurrencies and the growing interest in digital assets have prompted researchers to explore the potential implications of these technologies for monetary economics [13]. The rapid development of technology also has an impact on health spending, as measuring the impact of technology as a driver of health care spending becomes more complex [16].

In summary, increasing globalization, technological advances, and shifting economic paradigms have led to a surge in research activities in financial and monetary economics. These research activities cover a wide range of areas, including the impact of globalization on financial development and environmental sustainability, the role of technology in shaping monetary policy, and
The implications of financial inclusion and economic policy uncertainty in the era of globalization.

Bibliometric analysis, a quantitative method that examines publication patterns, citation networks, and collaborative relationships, provides a powerful lens to explore the path of financial and monetary economics. By studying the bibliographic records of scholarly publications, this study aims to uncover the historical course of research in this field. Through a systematic analysis of bibliometric indicators and the application of visualization techniques, it seeks to provide a comprehensive picture of the evolving landscape.

Understanding the historical growth patterns, collaboration dynamics, influential authors, and leading research areas in financial and monetary economics has several implications. For researchers, it provides insights into the evolution of the field, facilitating the identification of knowledge gaps and the recognition of impactful research directions. Policymakers can utilize this understanding to make more effective monetary policy, improve financial regulation, and deal with economic challenges. Academic institutions and funding agencies can benefit from recognizing research strengths and emerging trends, so as to strategically align resources to support innovative investigations.

2. LITERATURE REVIEW

2.1 Evolution of Financial Economics

Financial economics, a cornerstone of modern finance theory, has witnessed dynamic shifts in focus and methodology. The Efficient Market Hypothesis (EMPH) proposed by Fama (1970) was a groundbreaking idea that financial markets reflect all available information, leaving no room for consistent market beating. Subsequent research explored the nuances of market efficiency, giving rise to behavioral finance, which challenges the assumption of rationality underlying the EMH. In particular, Kahneman and Tversky's prospect theory illuminated how cognitive biases influence investor decisions, reshaping the understanding of market dynamics.

The Capital Asset Pricing Model (CAPM), introduced by Sharpe (1964) and Lintner (1965), revolutionized portfolio theory by quantifying the relationship between risk and expected return. The CAPM laid the foundation for the study of systematic risk and beta, which led to the development of multifactor models such as the Fama-French Three-Factor Model (1993), which considers additional risk factors beyond market risk.

2.2 Monetary Economics: Policy and Theory

Monetary economics, which focuses on the role of money and central banks, has evolved in response to changes in the economic environment and policy challenges. The Quantity Theory of Money, which originated with Irving Fisher and Milton Friedman, posits a direct relationship between the money supply and the price level. Friedman's influential "A Monetary History of the United States, 1867-1960" emphasized the role of monetary policy in shaping economic outcomes, which contributed to the formation of modern macroeconomics.

The Taylor Rule, formulated by John Taylor in 1993, offers guidelines for central bank interest rate decisions based on inflation and output deviations from target levels. This rule has guided monetary policy discussions and been adapted in various forms by central banks around the world.

2.3 Financial Crisis and Regulation

The study of financial and monetary economics rose to prominence during times of crisis, prompting researchers to delve
deeper into market failures, risk management, and regulatory mechanisms. The Great Depression of the 1930s prompted exploration of the role of monetary policy in stabilizing the economy. The recent Global Financial Crisis (2007-2008) prompted research on systemic risk, financial contagion, and the inadequacy of existing regulatory frameworks.

Key contributions include the Basel Accord, international banking standards aimed at improving bank capital adequacy and stability, and the Dodd-Frank Act in the United States, designed to address regulatory gaps exposed by the crisis.

2.4 Technological Advances and Financial Innovation

Technological advancements have reshaped financial markets, spawning research on electronic trading, algorithmic trading, and high-frequency trading. The emergence of cryptocurrencies and blockchain technology introduced new perspectives on monetary systems, central banking, and financial intermediation.

In addition, the development of big data and machine learning techniques has revolutionized risk assessment, fraud detection, and portfolio optimization, driving interdisciplinary research at the intersection of finance and computer science.

2.5 Globalization and International Finance

Globalization drives the study of international finance, exploring exchange rate dynamics, capital flows, and international financial crises. The Impossible Trinity, also known as the Trilemma, states that a country cannot simultaneously maintain a fixed foreign exchange rate, open capital markets, and an independent monetary policy.

3. METHODS

To capture the breadth of research in financial and monetary economics, a dataset of scientific publications will be collected from leading academic databases, including Web of Science, Scopus, and Google Scholar through Publish or Perish (PoP). The data will cover a specific time frame, such as the last two decades, to ensure a comprehensive representation of research trends, growth patterns, and emerging themes. VOSviewer, a powerful tool for visualizing and exploring bibliometric networks, will be utilized to enhance the analysis of authorship, collaboration, and citation relationships within the field. VOSviewer can generate visualizations of co-authorship networks, citation networks, and keyword co-occurrence maps. These visualizations aid in identifying influential authors, research clusters, and the flow of knowledge within the field.

Table 1. Metrics Data

<table>
<thead>
<tr>
<th>Metrics Data</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publication years</td>
<td>1924-2023</td>
</tr>
<tr>
<td>Citation years</td>
<td>99</td>
</tr>
<tr>
<td>Papers</td>
<td>1000</td>
</tr>
<tr>
<td>Citations</td>
<td>17146</td>
</tr>
<tr>
<td>Cites/year</td>
<td>173.19</td>
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<tr>
<td>Cites/paper</td>
<td>17.15</td>
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<tr>
<td>Cites/author</td>
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</tr>
<tr>
<td>Papers/author</td>
<td>405.29</td>
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<tr>
<td>Authors/paper</td>
<td>0.96</td>
</tr>
<tr>
<td>h-index</td>
<td>56</td>
</tr>
<tr>
<td>g-index</td>
<td>123</td>
</tr>
<tr>
<td>hI, norm</td>
<td>46</td>
</tr>
<tr>
<td>hI, annual</td>
<td>0.46</td>
</tr>
<tr>
<td>hA, index</td>
<td>18</td>
</tr>
</tbody>
</table>
4. RESULTS AND DISCUSSION

4.1 Results

The growth rate reveals the historical development of research in financial and monetary economics. A steady increase in publications was observed over the past two decades, reflecting the growing importance of these fields in the context of the evolving economic landscape and global financial dynamics. Peaks and valleys in publication activity are aligned with major financial events, such as the Global Financial Crisis of 2007-2008 and Pandemic Era, suggesting that the crisis acted as a catalyst to increase research output.
Grouping research items based on the most frequently used keywords provides valuable insights into emerging thematic clusters within the field of financial and monetary economics. Each cluster summarizes a specific set of research topics and reflects the diversity of research in this domain. The table below provides a discussion of each cluster:

**Table 2. Cluster Results**

<table>
<thead>
<tr>
<th>Cluster</th>
<th>Total Items</th>
<th>Most frequent keywords (occurrences)</th>
<th>Keyword</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>(7)</td>
<td>Central bank (23)</td>
<td>Central bank, chapter, comment, country, financial friction, monetary union, money</td>
</tr>
<tr>
<td>2</td>
<td>(5)</td>
<td>Financial crisis (49)</td>
<td>Financial crisis, financial stability, great depression, inflation, price stability</td>
</tr>
<tr>
<td>3</td>
<td>(4)</td>
<td>Effect (41)</td>
<td>Asset price, covid, effect, financial development</td>
</tr>
<tr>
<td>4</td>
<td>(3)</td>
<td>Impact (28)</td>
<td>Impact, paper Waqf</td>
</tr>
</tbody>
</table>

**Cluster 1: Central Bank**

This cluster, consisting of 7 items, revolves around the theme of central banking and its role in monetary policy and financial systems. The most frequent keywords, including "Central bank," "financial friction," and "monetary union," suggest a focus on central bank operations, policy implications, and the challenges faced by countries in monetary coordination. The inclusion of keywords like "money" and "country" points to the broader context of monetary systems and the role of central banks in shaping economies.

**Cluster 2: Financial Crisis**

With 5 items, this cluster revolves around the critical theme of financial crises and their implications. The most frequent keywords, such as "Financial crisis," "financial stability," and "inflation," highlight the importance of understanding the dynamics of financial crises, their impact on stability, and the role of inflation in exacerbating or mitigating crisis effects. Keywords like "great depression" and "price stability" suggest a historical context and an emphasis on lessons from past crises.
Cluster 3: Effect

The cluster comprising 4 items is centered around the concept of "Effect." The most frequent keywords, including "Asset price," "covid," and "effect," signify research that investigates the impact of various factors, such as asset prices and external events like the COVID-19 pandemic, on financial systems and economic outcomes. The inclusion of "financial development" points to research exploring the consequences of financial sector growth and evolution.

Cluster 4: Impact

This cluster, featuring 3 items, revolves around the theme of "Impact." The most frequent keywords, "Impact" and "paper Waqf," suggest research that assesses the influence and effects of specific policies, practices, or financial instruments. The inclusion of "Waqf," a concept related to Islamic finance, indicates research into the social and economic impact of Waqf practices on financial systems and communities.

Figure 3. Authors Collaboration

The analysis of authorship patterns and co-authorship networks using VOSviewer provides insights into collaborative relationships within the field. Prolific authors and influential research clusters are identified, shedding light on the dynamics of knowledge creation and dissemination. Notably, a subset of authors emerges as central players, collaborating across various research areas. This network analysis underscores the collaborative nature of financial and monetary economics research and highlights the potential for interdisciplinary collaborations.

Table 3. 10 High Citations

<table>
<thead>
<tr>
<th>Citations</th>
<th>Author and Year</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1161</td>
<td>Annamaria Lusardi, Olivia S. Mitchell, 2007</td>
<td>Baby Boomer retirement security: The roles of planning, financial literacy, and housing wealth [18]</td>
</tr>
</tbody>
</table>
It can be shown that the Financial and Monetary Economics are most explicitly mentioned between 1924 and 2023. Recent information is less frequently mentioned, particularly by authors who have previously explored the area and are well-known.

Table 4. Keywords Occurrences Results

<table>
<thead>
<tr>
<th>Term</th>
<th>Occurrences</th>
<th>Term</th>
<th>Occurrences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial crisis</td>
<td>49</td>
<td>Money</td>
<td>17</td>
</tr>
<tr>
<td>Financial stability</td>
<td>44</td>
<td>Asset price</td>
<td>17</td>
</tr>
<tr>
<td>Effect</td>
<td>41</td>
<td>Financial development</td>
<td>13</td>
</tr>
<tr>
<td>Paper</td>
<td>30</td>
<td>Comment</td>
<td>12</td>
</tr>
<tr>
<td>Impact</td>
<td>28</td>
<td>Great depression</td>
<td>11</td>
</tr>
<tr>
<td>Inflation</td>
<td>25</td>
<td>Financial friction</td>
<td>11</td>
</tr>
<tr>
<td>Central bank</td>
<td>23</td>
<td>Price stability</td>
<td>11</td>
</tr>
<tr>
<td>Monetary union</td>
<td>19</td>
<td>covid</td>
<td>10</td>
</tr>
<tr>
<td>Chapter</td>
<td>18</td>
<td>Waqf</td>
<td>10</td>
</tr>
</tbody>
</table>

Table 4 presents a comparison of keywords based on their frequency of occurrence within the dataset, which provides insight into the most common and less frequent terms in the field of financial and monetary economics research. The distribution of keyword occurrences shows the relative emphasis given by researchers to different concepts. A discussion of the results is presented in the table:

a. Keywords with the Most Occurrences:

Financial crisis (49 occurrences): The high occurrence of this keyword underscores the significant research focus in understanding the financial crisis, its causes, consequences, and implications for financial stability and the economic system. The prevalence of this term demonstrates the enduring interest in this important topic within the field.

Financial stability (44 occurrences): The frequent use of this term highlights the strong emphasis on the study of the stability of the financial system, measures to achieve it, and potential risks that could undermine it. Ensuring financial stability is a key concern for policymakers and researchers.

Effect (41 occurrences): The term "Effects" denotes research that examines the impact and consequences of different factors, policies, or events on the financial system and economy. This versatile
term covers a wide range of research that explores causal relationships and outcomes.

**Paper** (30 occurrences): The occurrence of "Paper" indicates research that refers to scientific publications or broader academic discourse. This keyword is most likely to include discussions on research methods, findings, and academic discussions within the field.

**Impact** (28 occurrences): Similar to "Impact", the term "Impact" signifies research that assesses the effects and outcomes of a particular action, policy, or phenomenon on financial and economic variables. The term reflects the field's concern in evaluating the real-world implications of various factors.

### b. **Keyword Fewer Occurrences:**

- **Money** (17 occurrences): Although appearing less frequently than terms such as "Financial crisis" and "Financial stability", the occurrence of "Money" indicates research that explores the role of money in the financial system, including its function, supply, demand, and implications for economic activity.

- **Asset prices** (17 occurrences): This term denotes research that investigates the prices of various financial assets, such as stocks, bonds, and real estate. The occurrence of "Asset pricing" reflects the interest in understanding the market dynamics and valuation of various financial instruments.

- **Development finance** (13 occurrences): With fewer occurrences, this term signifies research that examines the growth, evolution, and structure of financial systems. The term suggests a focus on the development of financial markets, institutions, and regulatory frameworks.

- **Commentary** (12 occurrences): The occurrence of "Comments" indicates that discussions related to specific research findings or academic discussions are present in the dataset. This may include comments on existing literature, research methodology, or conceptual debates.

- **Major depression** (11 occurrences): The occurrence of "Great Depression" reflects research that draws on historical context, most likely examining lessons learned from the Great Depression of the 1930s and its implications for modern financial and economic systems.

- **Financial frictions** (11 occurrences): The term "Financial frictions" denotes research that examines bottlenecks, inefficiencies, or imperfections in the financial system that may impede its smooth operation and optimal allocation of resources.

- **Price stability** (11 occurrences): Reflecting the concern for price stability as a key objective of monetary policy, this term denotes research on controlling inflation and maintaining stable price levels.

- **Covid** (10 occurrences): The occurrence of "covid" indicates that several studies in this dataset address the economic and financial implications of the COVID-19 pandemic, reflecting the contemporary relevance of this global event.

- **Waqf** (10 occurrences): The presence of "Waqf" indicates research related to Islamic finance and the practice of waqf in the Islamic financial system.

In summary, the keyword occurrence results in Table 4 highlight the dominant themes and focal points of research in financial and monetary economics. These keywords provide insights into the evolving interests, concerns, and questions that engage researchers, ultimately contributing
to a deeper understanding of the breadth and depth of the field.

4.2 Discussion

The findings presented in this study offer a comprehensive insight into the landscape of financial and monetary economics, showcases its evolution, prevailing themes, and emerging directions. The analysis of publication patterns, authorship networks, high-impact journals, citation metrics, and keyword co-occurrences collectively paints a vivid picture of the field’s progression.

Evolution and Trends: The steady increase in publication counts reflects the field’s vitality and responsiveness to evolving economic scenarios. Major financial events, such as the Global Financial Crisis, have been catalysts for increased research output, highlighting the field’s ability to address contemporary challenges. Themes like central banking, financial crises, and their effects, as well as the broader impact of policies and events, have garnered substantial attention.

Collaboration and Influence: Authorship and collaboration patterns underscore the field’s collaborative nature, with influential authors and research clusters driving knowledge dissemination. The collaborative dynamics signify a multidisciplinary approach and the interplay of ideas across institutions and regions. Citation metrics reveal seminal works and the interconnectedness of research, showcasing the foundation on which the field stands.

Emerging Research Areas: The identification of emerging research trends, such as sustainable finance, behavioral economics, fintech, and macroprudential policy, indicates the field’s adaptability to new challenges. The evolution of research interests toward addressing environmental, social, and ethical considerations reflects the field’s engagement with contemporary societal concerns.

Policy and Practice Implications: The insights gleaned from this study have practical implications for academia, policymakers, and institutions. Researchers can shape their trajectories based on identified research trends and influential authors. Policymakers gain nuanced perspectives on financial regulation, stability, and monetary policies. Academic institutions and funding agencies can strategically allocate resources, fostering impactful research in areas of significance.

5. CONCLUSION

The journey through the landscape of financial and monetary economics, as mapped by this comprehensive bibliometric analysis, sheds light on the discipline’s evolution, trends, and impact. The examination of publication patterns, collaboration networks, influential authors, and emerging research areas reveals a multidimensional and adaptive field that responds to economic challenges, technological advancements, and shifting societal priorities.

As financial systems continue to evolve, the insights gained from this analysis provide a compass for navigating uncharted terrains. Researchers armed with a deeper understanding of the field’s trajectory can embark on informed investigations that contribute to economic theory and practical solutions. Policymakers equipped with knowledge about research trends can craft measures that promote financial stability and growth. Academic institutions and funding agencies, guided by identified strengths and emerging themes, can foster impactful research that shapes the future of financial and monetary economics.

REFERENCES


