Analyzing the Impact of Blockchain Technology on Transaction Security with a Bibliometric Perspective

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ABSTRACT
This study presents a comprehensive bibliometric analysis aimed at assessing the impact of blockchain technology on transaction security. Spanning the period from 2016 to 2024, our analysis encompasses a total of 980 papers, revealing a profound scholarly interest and a rapidly evolving research landscape in this domain. Through quantitative metrics such as citation analysis, and qualitative insights from thematic, overlay, density, and author network visualizations, we delineate the key trends, challenges, and future directions in blockchain research. The findings indicate a marked emphasis on the decentralization, security, and transparency that blockchain offers, with significant applications across banking, energy trading, the Internet of Things (IoT), healthcare, and education sectors. Despite its promise, the study also identifies persistent challenges related to scalability, interoperability, privacy, and regulatory compliance that need addressing. By mapping the scholarly landscape, this research not only sheds light on the current state of blockchain technology in enhancing transaction security but also outlines potential avenues for future research, underscoring the technology’s interdisciplinary impact and its evolving role in digital transactions.

Keywords: Bibliometric Analysis, Blockchain Technology, Transaction Security, VOSviewer

1. INTRODUCTION
The evolution of blockchain technology is deeply rooted in the pursuit of decentralized, tamper-proof systems, catalyzed by the vulnerabilities inherent in centralized architectures [1]. Traditional transaction systems, reliant on intermediaries such as banks and clearinghouses, are susceptible to a myriad of risks, including fraud, manipulation, and data breaches [2]. In contrast, blockchain's decentralized nature, facilitated by its peer-to-peer network and consensus mechanisms, presents a paradigm shift in transaction security by eliminating the need for a central authority [3]. This decentralization ensures that transactions are recorded transparently and immutably across a distributed ledger, fostering trust among participants and reducing the risk of malicious activities [4], [5].

The foundational principles of blockchain technology center around its distributed ledger, which serves as a transparent and immutable record of transactions across a network of nodes [6].
Through the use of cryptographic techniques, transactions on the blockchain are cryptographically secured, ensuring their integrity and making them resistant to tampering [7]. This cryptographic security not only enables verification of transactions but also facilitates trust among participants, mitigating the need for intermediaries to validate and oversee transactions [8], [9]. Additionally, blockchain's decentralized architecture and consensus mechanisms ensure that the ledger is maintained by a network of nodes rather than a single centralized entity, further enhancing security by eliminating single points of failure and reducing the risk of data manipulation [10].

The emergence of cryptocurrencies, notably Bitcoin, marked a significant milestone in the adoption and exploration of blockchain technology beyond its theoretical foundations [11]. Bitcoin demonstrated the feasibility of a decentralized digital currency, showcasing blockchain's potential to revolutionize financial transactions and challenge the dominance of traditional banking systems [12], [13]. Subsequent innovations, such as Ethereum and its introduction of smart contracts, expanded the scope of blockchain applications beyond currency, enabling programmable transactions and decentralized applications (DApps) [14]. These developments have spurred a wave of experimentation and innovation across various industries, driving the exploration of blockchain's potential to enhance security, transparency, and efficiency in transaction systems [15].

While blockchain technology holds immense promise for revolutionizing transaction security and transforming numerous industries, it also faces a myriad of challenges and criticisms [16]. Scalability remains a persistent concern, with the throughput and latency of blockchain networks often lagging behind traditional payment systems [1]. Additionally, the energy-intensive nature of proof-of-work consensus mechanisms, employed by many blockchain networks, has raised environmental concerns and sparked debates about the sustainability of blockchain technology [17]. Moreover, regulatory uncertainty, interoperability issues, and privacy considerations pose significant hurdles to widespread adoption and implementation [18]. Addressing these challenges requires a multifaceted approach that balances technological innovation with regulatory frameworks and sustainability considerations, ensuring that blockchain's potential to enhance transaction security is realized responsibly and ethically [19].

Despite the advancements in blockchain technology, several challenges persist, warranting further investigation. Scalability remains a prominent concern, with existing blockchain networks facing limitations in transaction throughput and latency. Additionally, interoperability between different blockchain platforms and legacy systems poses obstacles to widespread adoption. Moreover, issues such as privacy, regulatory compliance, and energy consumption necessitate nuanced solutions to realize the full potential of blockchain in ensuring transaction security. This research aims to: (1) Conduct a comprehensive bibliometric analysis of scholarly literature related to blockchain technology and transaction security. (2) Identify key research themes, trends, and seminal works within the field. (3) Propose recommendations and future directions for research and practice in advancing transaction security through blockchain technology.

Understanding the impact of blockchain technology on transaction security is crucial for stakeholders across industries, including policymakers, businesses, and academic researchers. By elucidating the prevailing trends and challenges through a bibliometric perspective, this research can inform strategic decision-making, guide technological developments, and foster interdisciplinary collaborations. Ultimately, insights gleaned from this study can contribute to the advancement of secure and efficient transaction systems in the digital age.
2. LITERATURE REVIEW

2.1 Blockchain Technology
Blockchain technology is a decentralized system of linked records that are publicly available yet cryptographically secured [20]. It functions as a chain of blocks containing time-stamped digital documents, making it tamper-proof and resistant to backdating [21]. Utilizing encryption techniques, blockchain ensures secure transmission of information, making it popular across various sectors [22]. This technology acts as a safeguard against data leaks, piracy, and manipulation, protecting valuable information for organizations [23]. With each node in the network having a copy of the digital ledger, blockchain cannot be corrupted without a consensus, enhancing security in transactions and communication [24]. Blockchain finds applications in finance, real estate, voting, logistics, smart contracts, healthcare, and cybersecurity, showcasing its versatility and potential impact across industries.

2.2 Transaction Security
Transaction security involves safeguarding data transactions to prevent cyber threats and unauthorized access. In a business setting, Transaction Processing Systems (TPS) play a vital role in handling transaction data securely [25]. Implementing security measures like validating transaction requests based on security rules and updating transaction data on a distributed ledger node enhances security in Mobility-as-a-Service platforms [26]. Methods such as utilizing Trusted Execution Environments (TEE) for secure operations and employing one-time security data for transaction verification contribute to enhancing transaction security in mobile payment scenarios [25], [27]. Additionally, tracking parties’ locations during transactions and providing transaction verification codes through distinct communication channels further fortify transaction security measures [25]. These strategies collectively aim to mitigate threats, ensure data integrity, and enhance the overall security of transactions.

3. METHODS

3.1 Data Collection
The methodology for this research involves collecting scholarly literature related to blockchain technology and transaction security through comprehensive bibliometric analysis. A systematic search strategy will be employed to identify relevant publications from academic databases such as PubMed, IEEE Xplore, ACM Digital Library, Scopus, and Web of Science. Keywords including "blockchain," "transaction security," "cryptocurrency," "distributed ledger," and related terms will be used to retrieve relevant articles published within a specified timeframe.

3.2 Inclusion Criteria
Articles included in the analysis will meet the following criteria:
1. Published in peer-reviewed journals or presented at reputable conferences.
2. Written in English.
3. Focus on blockchain technology and its impact on transaction security.
4. Cover a range of topics including but not limited to consensus mechanisms, cryptographic techniques, smart contracts, scalability, privacy, and regulatory aspects.
3.3 **Exclusion Criteria**

Articles will be excluded if they:

1. Are not directly related to blockchain technology or transaction security.
2. Are duplicate publications or conference abstracts without full-text availability.
3. Are opinion pieces, editorials, or non-peer-reviewed content.

3.4 **Data Extraction**

The selected articles will undergo thorough data extraction to capture relevant information for analysis. Data points of interest include publication year, authors, affiliations, journal/conference name, keywords, abstracts, and citation counts. Additionally, key themes, methodologies, and findings related to blockchain technology and transaction security will be identified and recorded for further analysis.

3.5 **Bibliometric Analysis**

The extracted data will be subjected to bibliometric analysis to explore trends, patterns, and relationships within the literature. Quantitative measures such as citation analysis, co-authorship networks, keyword co-occurrence, and publication trends over time will be examined to assess the scholarly landscape surrounding blockchain technology and transaction security. Bibliometric software tool such as VOSviewer will be utilized to visualize and analyze the data effectively.

4. **RESULT AND DISCUSSION**

Table 1. Research Data Metrics

<table>
<thead>
<tr>
<th>Metrics Data</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publication years</td>
<td>2016-2024</td>
</tr>
<tr>
<td>Citation years</td>
<td>8</td>
</tr>
</tbody>
</table>

Table 1 presents key metrics derived from bibliometric analysis, providing insights into the scholarly landscape surrounding blockchain technology and transaction security. The data spans from 2016 to 2024, covering a total of 980 papers with an impressive citation count of 27,325 citations over an eight-year period, indicating substantial interest and engagement within the research community. On average, each paper receives approximately 27.88 citations, reflecting the impact and relevance of the literature in this field. The collaborative nature of research is evident, with an average of 3.19 authors per paper, highlighting the interdisciplinary nature of blockchain research. The h-index, a widely used metric to quantify the impact of scholarly output, stands at 71, indicating that 71 papers have been cited at least 71 times. Furthermore, the g-index, hI,norm, and hA indices provide additional measures of productivity and impact within the scholarly community. Notably, the table also indicates the distribution of papers with different levels of accumulated citation counts, illustrating the varying degrees of influence and recognition among publications. Overall, the metrics presented in Table 1 underscore the robustness and significance of research contributions in exploring the intersection of blockchain technology and transaction security.
This visualization is a network or cluster analysis. This visualization helps to analyze and visualize scientific landscapes. By looking at the colors and their respective nodes, we can identify some thematic clusters:

1. The red cluster around "banking," "cost," "impact," "term," and "adoption" suggests a focus on the economic and financial aspects of blockchain technology, including its adoption in banking and the associated costs and impacts.

2. The green cluster with "state," "order," "privacy protection," "energy trading," and "smart grid" indicates a discussion around blockchain applications in state governance, order maintenance, and specific applications in privacy protection and energy sectors.

3. The blue cluster including "internet," "IoT," "work," "chapter," and "section" seems to discuss the implications of blockchain for the internet, particularly the Internet of Things (IoT), and might refer to specific sections or chapters within a source or collection of sources that detail these topics.

4. The yellow cluster with "bitcoin," "example," "future," "high level" suggests a focus on bitcoin as a leading example of blockchain technology, with discussions on future directions or high-level overviews.

5. The purple cluster that includes "healthcare," "field," "development," "characteristic" indicates discussions on the application of blockchain in healthcare, development within this field, and its defining characteristics.
This visualization includes a timeline at the bottom, suggesting that the terms are not only clustered thematically but also temporally based on when they were most significant in the research corpus. Based on the timeline in the visualization, which spans from 2021 to early 2022, we can discern the evolving focus of research through the color gradient from blue to yellow, representing the changing prominence of specific terms over time. Terms that are shaded towards the blue end of the spectrum were likely more relevant or frequently mentioned in documents around the beginning of 2021. As we move along the spectrum to the yellow end, the terms that appear indicate an increase in prominence or relevance as the timeline approaches the early part of 2022. This gradient suggests a dynamic research landscape where the emphasis on certain topics within blockchain technology has shifted over the course of the year.

Early in the period (blueish nodes), the discussion might have been more theoretical or focused on foundational aspects of blockchain (e.g., terms like "privacy protection," "smart grid," "information"). As time progresses towards the middle of the timeline (greenish nodes), there seems to be an emphasis on the practical application and development within specific fields like "healthcare" and "banking." Towards the later period (yellowish nodes), terms like "IoT" (Internet of Things), "cryptography," and "cryptocurrency" seem to become more central. This could suggest a shift towards discussing the security aspects of blockchain and its applications in broader digital environments. The research seems to be moving from foundational concepts and early applications towards a focus on specialized applications, security, and perhaps the integration of blockchain with other emerging technologies like IoT. This might reflect a natural progression as the technology matures and finds more specific and sophisticated uses.
Table 3. Most Cited Article

<table>
<thead>
<tr>
<th>Citations</th>
<th>Author and Year</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1423</td>
<td>[28]</td>
<td>Security and Privacy in Decentralized Energy Trading Through Multi-Signatures, Blockchain and Anonymous Messaging Streams</td>
</tr>
<tr>
<td>1197</td>
<td>[29]</td>
<td>Consortium Blockchain for Secure Energy Trading in Industrial Internet of Things</td>
</tr>
<tr>
<td>1167</td>
<td>[31]</td>
<td>Blockchain Application and Outlook in the Banking Industry</td>
</tr>
<tr>
<td>963</td>
<td>[32]</td>
<td>A Blockchain Research Framework: What we (Don’t) Know, Where We Go From Here, and How We Will Get There</td>
</tr>
<tr>
<td>957</td>
<td>[33]</td>
<td>Blockchain Technology in Supply Chain Operations: Applications, Challenges, and Research Opportunities</td>
</tr>
<tr>
<td>802</td>
<td>[34]</td>
<td>Exploring Blockchain Technology and Its Potential Applications for Education</td>
</tr>
<tr>
<td>510</td>
<td>[35]</td>
<td>Privacy Preservation in Blockchain based IoT Systems: Integration Issues, Prospects, Challenges, and Future Research Directions</td>
</tr>
<tr>
<td>399</td>
<td>[22]</td>
<td>Blockchain Based Internet of Vehicles: Distributed Network Architecture and Performance Analysis</td>
</tr>
</tbody>
</table>

Source: Output Publish or Perish, 2024

This table appears to list scholarly articles ranked by citation count, suggesting their impact and relevance within the field of blockchain research. The most cited work by Aitzhan and Svetinovic focuses on security and privacy in decentralized energy trading, indicating significant interest in applying blockchain to energy systems. Close behind, articles by Li et al. and Kang et al. also examine blockchain in energy trading and IoT, underscoring the importance of these areas in industrial applications. Guo and Liang’s work on blockchain in the banking industry, followed by Risius and Spohrer’s research framework, suggest a broad investigation into blockchain’s implications for financial sectors and research directions.

Dutta et al. and Chen et al. extend the application discussions to supply chain operations and educational sectors, respectively, reflecting blockchain’s versatility. The lower but still substantial citations for works by Lu, Hassan et al., and Jiang et al. indicate a sustained interest in the foundational aspects of blockchain technology and its emerging applications in IoT, with an emphasis on privacy preservation and network architecture. Collectively, these papers highlight the multidisciplinary interest in blockchain technology and its potential to revolutionize various domains, from energy and industry to banking, education, and beyond.
In this visualization, the intensity of the color around the terms suggests their prominence or current focus in the field of blockchain research. The less bright or less intense areas could indicate topics that are currently less emphasized but may represent potential areas for future research. From the image above, these less bright areas include terms like:

1. "time": This could indicate an opportunity for research into the temporal aspects of blockchain, such as how blockchain could evolve over time or how time-stamping within blockchain networks can be managed and utilized.

2. "risk": This term being less bright may imply that while there has been some focus on the risks associated with blockchain technology, it is not yet heavily studied, presenting a chance to explore the various risks in more depth, such as security risks, legal and compliance risks, or systemic risks in financial applications.

3. "field" and "healthcare": These terms are relatively less highlighted, suggesting that while there has been some focus on the application of blockchain in healthcare, it might not be as central as other topics. This opens up opportunities for further exploration of blockchain in various healthcare settings, patient data management, drug traceability, and health information exchanges.

4. "information": Since this term appears in a less bright area, it could point to research opportunities in information management and the role of blockchain in ensuring the integrity and veracity of information.

5. "state" and "order": These less prominent terms may suggest further research potential in the governance and regulatory aspects of blockchain technology, as well as its role in maintaining order in digital transactions and across networks.

The potential future research topics indicated by these less bright areas seem to revolve around the overarching structure, governance, risk management, and sector-specific applications of blockchain technology. They also suggest a need to explore how blockchain interacts with time-
The author collaboration network visualized here likely reflects co-authorship patterns within a specific field, revealed through the nodes representing authors and the connecting lines denoting joint publications. The size of each node traditionally corresponds to the author's publication count or influence, while the ties indicate collaborative relationships. The network's core is densely packed, indicating a robust community of scholars with a high degree of interconnectivity, suggesting frequent collaborations. This central cluster is surrounded by sub-clusters, each colored differently, implying that within the main research theme, there are sub-groups focusing on more niche areas. Authors on the periphery, like "kumar, a," "sharma, a," and "petrov, d," represent those with fewer collaborations or who are less central to the dominant themes. Notably, central figures within the network, such as "li, x" and "chen, y," appear to play a pivotal role in this scholarly community, likely acting as key connectors across various research groups. This visualization serves as a potent tool for analyzing scientific collaboration, highlighting influential researchers, and potentially revealing the focus areas within the field based on how authors cluster together.

5. CONCLUSION

The thematic and overlay visualizations highlight key focus areas, including the economic implications of blockchain in banking, its applications in energy trading and the Internet of Things (IoT), and the potential for revolutionizing industries such as healthcare and education. Notably, the research landscape is characterized by a dynamic shift towards exploring the security aspects of blockchain, its integration with emerging technologies, and addressing challenges related to scalability, interoperability, privacy, and regulatory compliance. The most cited articles emphasize the technology's potential in decentralized energy trading, secure banking, and supply chain operations, indicating a strong recognition of blockchain's role in securing transactions and data across domains. The density and author network visualizations further identify current research focuses and suggest areas ripe for
future investigation, such as risk management, time-sensitive processes, and sector-specific applications. Collectively, these insights not only highlight the interdisciplinary nature and significance of blockchain research but also point towards a future where blockchain technology continues to evolve and integrate into various facets of digital transactions and security.

REFERENCES


